

Press release #24 - June 24, 2015

# Loison Contest is now open: the comic strip is served!

After the untraditional recipes, photographs, ice cream and cake design, it's time for Panettone to take on a new form, that of **Comics**.

The **new Loison Contest** kicked off on June 24th. It is called **Il Panettone in Tavola** (Panettone is served) and was organized in partnership with Vicenza-based **Dalì Arts School**. The first three people to place in the contest will receive top-rated awards.

**Panettone in Tavola** (Panettone is Served) is the name of the 2015 edition of Loison Contest, a **professional** contest in which rookie cartoonists are encouraged to participate with one goal in mind: to **create art.** The purpose of the challenge is to convey through cartoon drawings (including balloons) the cartoonist's personal vision of Panettone and its taste (e.g. as a symbol of civilization, the logo of a superhero, the key to a portal into a parallel world, etc.). These are the top **prizes** that will be awarded:

## 1st placed

A meeting with a publisher to present the winner's book, featuring the winner's personal drawing style

- Marvel: Marco Santucci (author) Max Brighel (publisher)
- Bonelli: Giuliano Piccininno (author) Moreno Burattini (publisher)
- Panini Comics: Alessandro Gottardo (author) Andrea Plazzi (publisher)
- Manga: Midori Yamane (teacher) Elena Zanzi (author/ publisher)

#### 2nd placed

8 lessons on a Visual Arts course of your choice at Dalì Arts School or same-value discount on the school's professional course 'Comic Academy'

## 3rd placed

A professional set of Winsor & Newton watercolors and a Wacom Intuos Manga Pen & Touch Graphics Tablet.

A **special prize** will also be awarded by *Loison Pasticceri dal 1938* to the work most deserving of a special mention.

Judging the entries will be a panel chaired by **Claudio Villa**, renowned cartoonist (Dylan Dog, Tex Willer, Captain America, etc.). Author **Sofia Terzo** and **Alberto Baldisserotto**, Art Director at Dalì Arts School, will also be judging. Entry deadline is September 13, 2015. For further information and downloadable entry forms, go to portal <u>Insolito Panettone</u> or to <u>www.daliarts.net</u>.

**Contacts** at Dali Arts School: +39 0444 565006 / +39 347 9885024, <u>info@daliarts.net</u>. Offices hours: from 2:00 pm to 8:00 pm, Monday to Friday.

The competition is open to the **first 100 applicants**... don't miss this opportunity!!!

### **Press Info:**

press@loison.com Eleonora Pontello +39 0444 557844 Giulia Marruccelli +39 347 0452739 Dario Loison +39 348 4106615 www.loison.com – press.loison.com





Press release #24 - June 24, 2015













