

Loison

PASTICCERI DAL 1938

The taste of Italy
made in Italy

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Loison Panettone triumphs at Italian Gala Dinner in Melbourne

*On June 20th, over 600 prominent guests, including Ambassador Pier Francesco Zazo, attended the event held at the Palladium Room of the Crown Towers to celebrate authentic **Gusto Italiano**, Italian food and wine at its best.*

On June 20th, the [Italian Chamber of Commerce and Industry](#) in Melbourne held an [Italian Gala Dinner](#) in the impressive [Palladium Room](#) of the Crown Towers. Organized to celebrate the end of the financial year, the event was attended by about **600 guests**, including the most prominent families of Melbourne, the Italian Ambassador **Pier Francesco Zazo**, the Ambassador of the European Union **Sem Fabrizi**, the Secretary to the Ministry of Public Affairs **Concetta Fierravanti-Wells**, the Victorian Governor and many other institutional and political representatives.

The dinner was a full-fledge celebration of Italian style and elegance with the aim of exalting [Gusto Italiano](#), Italian food and wine at its best. Emphasis was placed on authentic Italian cuisine with **live cooking demonstrations** led by Chef [Luca Ciano](#) and **tasting experiences** to learn more about Italian tastes.

The sweet part of the evening featured an array of [Loison confections](#), with samples of the [best Loison Panettone and Pandoro cakes](#). The great charm of the packaging and the superb, one-of-a-kind taste of the sweets conquered all the guests, who noticed and appreciated the various varieties available: the traditional **Classic**, the intense **Mandarin**, the rich **Marron Glacé**, the innovative **Licorice & Saffron** and the smooth **Tart Cherry**, which captivated mostly the ladies.

All of Loison confections were served with an **Italian staple: Prosecco wine!**

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