

## Contest “Panettone is served”: the winners

*On April 1st (no, it isn't a joke), the artworks of all our contestants will be displayed at Hotel Vergilius in Creazzo (VI) and the contest winners will receive their awards in the sweet atmosphere that only Loison can create.*

*The jury is chaired by renowned cartoonist **Claudio Villa**, who will be joined by author **Sofia Terzo** and art director **Alberto Baldisserotto** at Dalì Arts School.*

*In addition to the above judges, there will also be a **People's Jury** (Loison staff) and a **Quality Jury** (Andrea Lazzari and Roberto Luciani with Italian newspaper 'Il Giornale di Vicenza', Alessandra Ortolan with Italian newspaper 'Corriere Veneto' and Alberto Belloni, journalist and noir writer)*

For many years now, Loison has been **promoting the Panettone culture** through traditional and untraditional channels alike. One of the strategies used is the annual **Contest**. In the past editions, recipes, photography, ice-cream and cake design were given a lot of attention. However; for the 7<sup>th</sup> **Loison Contest**, the Panettone took on a new form yet, that of **Comics!**

This year's contest, called “**Panettone in tavola**” or “Panettone is served”, was organized in partnership with **Dalì Arts School**. The purpose of the challenge was to convey through cartoon drawings the cartoonist's personal vision of Panettone and its taste. The comic strips will be judged by an exceptional jury chaired by **Claudio Villa**, renowned cartoonist (Dylan Dog, Tex Willer and Captain America, to name a few). He will be joined by author **Sofia Terzo** and Dalì Arts School director **Alberto Baldisserotto**. Below are the winners.

### **1st placed: Noemi Pietrandrea**

Prize: a meeting with Alessandro Gottardo (author) and Andrea Plazzi (publisher) at Panini Comics for the presentation of the winner's book

### **2nd placed: Caterina Soddu**

Prize: 8 lessons on a Visual Arts course of choice at Dalì Arts School or same-value discount on the school's professional course 'Comic Academy'

### **3rd placed: Luca Dimitri & Valentina Franceschini**

A professional set of Winsor & Newton watercolors and a Wacom Intuos Manga Pen & Touch Graphics Tablet.

In addition to the technical jury, the **People's Jury** (made up of Loison staff) and the **Quality Jury** (Andrea Lazzari and Roberto Luciani with Italian newspaper *Il Giornale di Vicenza*, Alessandra Ortolan with Italian newspaper *Corriere del Veneto* and Alberto Belloni, journalist and noir writer) handed out the following prizes:

Loison Special Mention to **Alessandra di Guida**

Critics Award to **Arianna Bosa**

Special Mention to **Alice Walczer Baldinazzo, Beatrice de Alberti, Debora Livraga, Francesca Pozzan & Emanuela de Alberti**

# Loison

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The award night will be held on April 1<sup>st</sup> at 8 pm at **Hotel Vergilius** in Creazzo (VI). Wrapped in the sweet taste of Loison, all participating artworks will be on display. On the same night, the winners will be awarded and the certificates of attendance signed by the jury will be handed out. Entrance is free and RSVP by March 30<sup>th</sup> is preferred (send to [press@loison.com](mailto:press@loison.com)).

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