

2016 MERANO CULINARIA AWARDS: LOISON BRINGS HOME FOUR OF A KIND

*The committee chaired by **Helmuth Köcher**, president and founder of the **Merano Wine Festival**, bestowed 4 awards to Loison: **PLATINUM** for the **Panettone with Late Mandarin from Ciaculli**, **GOLD** for the **2016 Rose Panettone**, **GOLD** for the **Cherry & Cinnamon Veneziana** and **ROSSO** for the **Butter Cookies***

Merano Culinaria is a prize awarded annually during the **Merano Wine Festival**. It goes to the best Italian and foreign gastronomic talents selected by tasting committees known as "**The Wine Hunter**". The selection process is coordinated by official wine hunter **Helmuth Köcher**, president and founder of the **Merano Wine Festival**.

The Merano Culinaria Award features three different ratings – **rosso** (red), **gold** and **platinum**, based on the score that the Wine Hunter committees assign to each participant. The ranking is based on a scale of 100, where 100/100 is the maximum score.

- ✓ Merano Award **Rosso** 88–88.99 points
- ✓ Merano Award **Gold** 90–94.99 points
- ✓ Merano Award **Platinum** +95 points

In this year's edition, **Loison Pasticceri** received the following certificates of excellence:

- ✓ **Merano Culinaria Award PLATINUM for the Panettone with Late Mandarin from Ciaculli**
- ✓ **Merano Culinaria Award GOLD for the latest 2016 Rose Panettone**
- ✓ **Merano Culinaria Award GOLD for the Cherry & Cinnamon Veneziana**
- ✓ **Merano Culinaria Award ROSSO for the Butter Cookies**

What a great satisfaction for Dario Loison, who has been "collecting" [awards since the nineties in recognition for the high quality of his products](#). This victory reconfirms his talent and ingenuity. It is worth noting that, among the excellent products awarded, was the latest **Rose Panettone**. This new confection for the **2016 Christmas** collection has a delicate and balanced flavor, the result of the skillful blend of the **Damask Rose** with **Ligurian Rose Syrup** (a **Slow Food Presidium**).

Next appointments with the sweet taste of Loison will be at the **Salone del Gusto**, to be held in Turin on September 22-26, and at the **Merano Wine Festival** on November 5-8.

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