

VINITALY 2018: DARIO LOISON INTRODUCES HIS NEW VARIETIES OF VENEZIANA: “APRICOT & SPICES” AND “CHOCOLATE & SPICES”



For the last 12 years straight, Loison Pasticceri have been a reassuring presence at Vinitaly. In 2018, they will be there again from 15 to 18 April, inside Pavilion C Sol Agrifood, stand A10.

The exhibition offers the artisan confectionery from Costabissara, Vicenza, the opportunity to introduce its products to a large international audience. Two new varieties of Veneziana will be introduced: both feature premium spices that Dario Loison skillfully blended to create two exotic mixes.

Vinitaly, the largest international wine and spirits exhibition, will be held in Verona on April 15-18. Thousands of visitors and exhibitors will participate in meetings, events and wine tastings. Between sips, what better way to take a break than with a visit to **Loison’s stand**? There, attendees will find the beautifully designed area created by “**Sonia Design**”, whose impeccable style was inspired by the interiors of **early-1900s pastry shops**. This will be the perfect place to ‘**decant**’ one’s body and mind!

A steady presence for the last 12 years, Loison will once again meet guests at Vinitaly, inside **Pavilion C Sol&Agrifood**, stand A10. There, the **two latest varieties of Veneziana** will be introduced to the public: **Apricot & Spices** and **Chocolate & Spices**.

Dario Loison will take us on a temptingly **exotic journey around the world of spices** featuring flavors that were skillfully combined to create the two new varieties of *Veneziana*: **vanilla from Madagascar** (a **Slow Food Presidium**), a premium mix of **black peppers** from **Lamong (Indonesia)**, **Timut (Nepal)** and **Jamaica**; **turmeric** from Asia; **Tonka beans** from **South America**, choice **single-origin cocoas** from **Cuba** and from **Venezuela**, and finally an intense and lingering trio of **cardamom, cloves** and **nutmeg**.

This event will offer journalist friends, faithful bloggers and influencers, as well as communication pros, the tasty opportunity to do some networking and to begin celebrating a major milestone: the **80th anniversary** of the confectionery company.

See you at **Vinitaly** in Verona on April 15-18, inside Pavilion C Sol&Agrifood, Stand A10, and then again at **Cibus** in Parma on May 7-10, inside Pavilion 6, Stand D4.

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