

# RESORTS

MAGAZINE

THE WORLD'S MOST EXCLUSIVE DESTINATIONS

71 2016





# Loison

*sweet Italian excellence*



From Vicenza throughout the world, the Italian confectionary tradition is exported to more than 50 countries around the world. Panettoni, pandori, colombe and butter cookies: a story of excellence.



The history of Loison is one of a born pastry business that has remained loyal to its origins but knows how to move on the international market. Dario, who manages the business today, along with his wife Sonia, is the ambassador of a tradition which has never been abandoned. Age-old recipes, quality raw materials – some, in fact, the defenders of Slow Food – make the Loison products an example of excellence.

The Mananara all-butter and vanilla cookies from Madagascar are particularly special. The flavours range from the classics and traditional ones to those with fruits and spices. They are little delights which come complete with an exclusive packaging: from the simple single portion to the little Cappelliere; from the precious Portadelizie to the degustation boxes. The names are enticing: Canestrelli, Maraneo, Favette, Bacetto, Zaletto and so on. The single-portion packages are very practical for hospitality properties.

The packaging of Sonia Loison perfectly highlights these products of excellence which owe a lot to the Italian confectionary tradition, and it is for this very reason that they are greatly appreciated abroad.



INFO

LOISON  
Costabissara (VI), Italia

[www.loison.com](http://www.loison.com)